

Press

Monheim, 26th of July 2019

CLEANAQUA Blue will launch a campaign under the title "Join in - Go clean & green!" in autumn

As a result of global rising temperatures, growing numbers of refugees, scarce water resources, excessive plastic waste and pollution of the biosphere, it is no longer enough to rethink but there is a need for action worldwide in the short term, because by the serious consequences of global climate change are no longer just the poor countries and countries Regions affected.

Under the motto "Join in - Go clean & green!" CLEANAQUA is battling the polluting plastic garbage and above all the drinking water plastic bottles in rivers and oceans.



One of the most important tasks must be that not only every person should have access to clean drinking water. It is also important that with regard to nature protection and landscape conservation in every household and building the drinking water from the line drunk directly and



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without health consequential problems the water for showering and vegetable cleaning can be used, in order to be able to lead a healthy life while tap water is unbeatably favorable.

Regardless of the official development and aid projects of the industrialized countries, each individual can contribute to achieving this goal.

So far, filters are mainly used in the post-treatment of tap and bunkered water, which are not only unsuitable for the disinfection of the water but in turn contaminate. It is not without reason that the World Health Organization (WHO) has found that 80% of all diseases worldwide are caused by microbiologically contaminated water

For efficient and sustainable health care and environmental relief CLEANAQUA uses for decades a specially protected disinfection process that is similarly effective, environmentally friendly and at the same time healthy, because in the course of the disinfection of drinking water, all minerals are preserved and by oxygenation, the water is "revived".

In order to supply 1 million households in Africa or India with germ-free, healthy drinking water via the existing central water supply system in the next 5 years, the Indian states and African countries would have to invest at least EURO 20 billion to repair the defective lines.



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Although these countries have abundant natural resources and agricultural products, it is not clear that adequate resources are being provided for a hygienically clean drinking and wastewater supply.

CLEANAQUA Blue is therefore planning a "Join in" campaign in order to first of all purchase the CA Blue 1.0 disinfection device, which is normally only available for purchase at a list price of EURO 495 .- / piece, through significant price discounts, cf. following table, also for people in poorer countries to make affordable.

Significant price reduction within campain "Join-in" for a better drinking water, life and nature protection!

Quantity/p	netto-Price	List Price	Discount	Special Price/€
5	415	494	10%	444
10	415	494	12%	435
50	415	494	15%	420
100	375	446	20%	357
500	365	434	25%	326
1000	354	421	30%	295

In this campaign, which is to be launched in autumn 2019 for three months, everyone can join in, acquire friends and acquaintances as partners, thus contributing to improved drinking water quality, health care and environmental protection.

As a result, partners who order more than 1000 devices can buy them at a price of € 295.- instead of € 495.-.